

#### How Does an Online Store Work?

Inkling Design will set you up an online store featuring the products you or your organization want to sell. You will choose the date you want the store to open, the shipping/pick-up options, garments, and the listing price. Once the store closes, we will individually package each order and either ship them or you can pick them up.

# **DO YOU WANT TO MAKE A PROFIT?**

We will give you quotes based on the quantities you guesstimate to sell and the additional online store fees. Once you have your quotes, you will choose the price for which we list your products on the online store. If you would like to make a profit- add your quote, the store fees, and the amount you would like to make per product to decide what to price the items on your store.

## **DO YOU HAVE A** W-9?

If you are planning on opening an online store and would like to make a profit, a copy of your W-9 is needed for all profit checks.

# HOW DO YOU GET **STARTED?**

To get started, email us inquiring about an online store. Let us know if you want to make a profit, when you would like to receive your products and if you have the art or if we will be creating it for you.

## WHEN WILL YOU RECEIVE **YOUR PRODUCTS?**

Once the art and products are finalized, setting up your store takes 3-4 business days. You will choose how long you would like to keep the ordering open. Once the store closes, we will begin production. On average, customers receive their products 10-15 business days after the closing dates of the store.

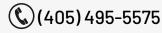
## WHAT DO THE ONLINE **STORE FEES INCLUDE?**

Online Store Fees include the packaging and processing fee for each item. Online store fees will be added to the item price on your online store.





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QTY 12-35	ONLINE FEE
Store Price \$15-\$25	\$3.00
Store Price \$26-\$35	\$4.00
Store Price \$36-\$45	\$5.00
QTY 36-144	ONLINE FEE
Store Price \$15-\$25	\$2.50
Store Price \$26-\$35	\$3.50
Store Price \$36-\$45	\$4.50
QTY 144+	ONLINE FEE
Store Price \$15-\$25	\$2.00
Store Price \$26-\$35	\$3.00
Store Price \$36-\$45	\$4.00

#### ADDITIONAL INFORMATION ABOUT ONLINE STORE & FEES

If you would like us to process an online store for you, add the following to your pricing per design. Processing fees are based per design, quantity sold, and price sold online. Store Price is the price you are selling products for online.

#### **Minimum Orders**

There is a minimum order of 36 pieces per each design in order to make profit. If quantities are low, we will contact the administrator to decide if they would like to print items or cancel orders for a specific design. Orders may be canceled or an alternative method of printing may be an option.



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